

2020 Sponsorship Opportunities



*Recognizing
Legacies*

DECEMBER 6, 2020
-VIRTUAL-



A GENERATIONAL CELEBRATION!

www.dchalloffame.org



Event Details

20th Annual Legacy Awards

*In support of Scholarships, Leadership Academy and the Hall of Fame
A virtual event.*

Sunday, December 6, 2020

4:00 PM - 6:00 PM

2020 Sponsorship Opportunities



Awards Gala

HALL OF FAME INDUCTION

The Annual Hall of Fame signature program recognizes District of Columbia residents who have made tremendous contributions to the development of our city. The induction program began in 2000. These individuals are selected by expert judges in eleven categories in the following fields: business, civic/ community development, communication, cultural arts, education, health, law, politics, religion, science/ technology/engineering and sports. The annual gala has been held in April each year. Over two hundred persons have been inducted since the inception of the organization over twenty years ago.



CAPITAL PROBE AWARD

This award is designated for a young adult who has made an impact in the community. It was first introduced in 2000 as the Young Achiever Award. In 2013, the award was renamed the Capital Probe Award. This award recognizes young professionals who are making an impact in their career and the community. These individuals are on track to become our next great leaders.

2020 Sponsorship Opportunities



Our Programs

2020 Sponsorship Opportunities



Our Programs

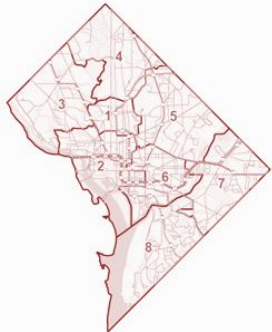
LEADERSHIP ACADEMY

This program began in 2009 as the Hall of Fame Leadership Academy and was re-named in 2011 for our 2000 Hall of Famer and supporter-Jack H. Olender. It is designed for junior and senior high school students who are on track to attend college or specialized professional educational institutions. Hall of Famers are the resources for the Academy and students attending the Academy have the opportunity to meet and discuss their careers with the Hall of Famers in their respective fields of interest. Discussions also center around course requirements, preparation for college and pitfalls and opportunities in their areas of interest with the Hall of Famers.



FORWARD PROGRAM

The Forward Program will provide opportunities for young adults from 18 to 29 to have a great beginning to their careers. Our participants will receive mentoring, learning opportunities, workshops and internships. They will be paired with Hall of Famers, Sponsors, and Friends of the Hall of Fame. Through the program they will share ideas and leave the program being able to effect change in their surroundings. All participants, sponsors and change agents will be invited to an annual luncheon. The luncheon will provide the participants an opportunity to network and share their learning experiences. With your support, we will give out HOF Scholarships and a DCHOF Improvement Grant.



2020 Sponsorship Opportunities



Our Programs

LIVING LEGACY PROJECT

The Living Legacy History Project will develop an oral and video history of Hall of Famers, Centurions, Tastemakers and influencers who have witnessed or actively participated in the growth of Washington DC. We will use various media to make the information available including a digital tool kit, Hall of Fame website, digital content, teaching tools, and The Hall Speakers Series.

The Washington, DC Hall of Fame Legacy Toolkit will include interviews, history of Washington, information on its Living Legacies, elected officials and activities for kids. The toolkit would include a monthly spotlight that looks at each ward, important dates to the city, includes a look at a different HOF awardee each month and what they have done for the Washington DC area and an event or research project of the month. It will be distributed to area schools as a resource for teachers and students. The filming for the project started in Spring of 2016 and will be ongoing.



SCHOLARSHIP AWARDS

The annual scholarships are merit based and awarded to District of Columbia high school students to attend the college of their choice or professional educational institution. Recipients are tracked and mentored during their educational career.

2020 Sponsorship Opportunities

WASHINGTON, DC



Sponsorship Benefits

Sponsorship Benefits

PRESENTING SPONSOR \$12,000

- Presenting Sponsor (i.e. Hall of Fame Presented by *Company Name*)
- Chairman or President/CEO will provide welcome remarks (to be recorded)
- Partner receives Twenty Five Tickets to Gala
- Photo with 2020 Hall of Fame inductees at a HOF event (TBD)
- (10) Ten invitations at a HOF event (TBD)
- Company name/logo on all collateral materials
- Opportunity to display two (2) :60 video during Awards Gala Program
- Opportunity to have logo appear on screen 4x during event (2 solo)
- Opportunity to display :15 video on HOF Website for 3 months
- Full-page ad in Commemorative Souvenir Journal



PLATINUM SPONSOR \$9,000

- Partner will receive Fifteen tickets to the Gala
- Photo with 2020 Hall of Fame inductees at a HOF event (TBD)
- (10) Ten invitations at a HOF event (TBD)
- Company name/logo on select collateral materials
- Recognition from dais during the awards program
- Opportunity to display :15 video on HOF Website for 1 month
- Opportunity to display one (1) :60 video during Awards Gala Program
- Opportunity to have logo display 3x during event
- Full page ad in Souvenir Journal



Sponsorship Benefits



DIAMOND SPONSOR \$6,000

- Partner receives Ten tickets to the Gala
- Corporate name/logo displayed in Journal
- Full page ad in Souvenir Journal
- Corporate recognition in select materials
- Recognition from dais during the awards program
- Corporate Name/Logo on HOF Website
- Opportunity to have logo display 2x during event
- Opportunity to display one (1) :30 video during Awards Gala Program

RUBY SPONSOR \$3,000

- Partner receives Five tickets to Gala
- Corporate name/logo displayed during program and in journal
- Full page ad in Souvenir Journal
- Recognition from dais during the awards program
- Opportunity to have logo display 2x during event
- One (1) :15 Congratulatory video



FRIEND OF HALL \$1,500

Two (2) tickets | Full Page ad | :15 Congratulatory video

2020 Sponsorship Opportunities

WASHINGTON, DC



Our History

2020 Sponsorship Opportunities

HISTORICAL PERSPECTIVE

The Washington DC Hall of Fame Society recognizes District of Columbia residents and other individuals from the region who have had an outstanding impact on the city and contributed to the city in many ways. These men and women have an extensive history of exemplary contributions in areas of business, civic/ community development, communications, cultural arts, education, health, law, politics, religion, science/technology/engineering and sports.



Many of the Hall of Famers have established neighborhood programs, led innovative projects, inventions, and other transformations which resulted in improvements in schools and communities, which have enhanced the quality of life for our residents. Their outstanding initiative and creativity, locally, regionally or nationally is a requirement for induction into the Washington DC Hall of Fame.

2020 Sponsorship Opportunities



Our History

The Legacy Award program was established in 1998 by Dr. Janette Hoston Harris (deceased). The chartered members of the Hall of Fame were: Malcolm E. Beech, Lelia Wyatt Brown (deceased), Dr. Mohamed El Khawas, Dr. Rudolph Harris (deceased), Dr. Morris Hawkins (deceased), Chester Higgins (deceased), Annette C. Jones (deceased), Dr. Gwynette Lacy, Levin Lee, Barbara C. Milner, L. Jeannette Mobley, Pierpont Mobley, Honorable Vincent B. Orange, Sr. and Helen V. Tate.

The Hall of Fame honors and showcases the rich history of Washington through its residents, highlighting the role they have played in developing our local institutions and enriching our City over the past 75 years.

The current Executive Board members are:

Stanley King Williams, *President*

Maureen A. Young, Esquire, *General Counsel*

Belinda LaValle, *Acting Treasurer*

Olivia Blackamore, *Financial Secretary*

Nancy C. Harvin, *Executive Secretary*

Dr. Toby Horn, *Leadership Academy*

Charlotte Ducksworth

Dr. Patricia Elwood

Ronald Jessamy, Esquire

Alberta Crawford Kinard

Reverend Dr. Bernard Richardson

James Taglieri, Esquire

Krysten S. Thomas

Lane V. Williams

WASHINGTON, DC



*Become A
Sponsor*



Become A Sponsor

CORPORATE PARTNERSHIP RESPONSE FORM

Please print all names exactly as they should appear

Corporate Name _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Email _____

LEVEL OF SPONSORSHIP

Level _____ Amount \$ _____

For additional information contact Junie J. Harris at (202) 798-1998, or via email at jharris@districtconsortium.org

BILLING INFORMATION

Please make check(s) payable to:

Washington DC Hall of Fame

c/o Olivia Blackamore, Financial Secretary

Post Office Box 73065 | Washington, DC 20056-3065

☐ Enclosed check amount \$ _____

☐ Bill credit card in the amount \$ _____

Card number

MC or Visa

Exp. Date

Name as it appears on the card (*please print*)

Billing address

Signature of card holder